

# SAGHARBOR EXPRESS.COM

## WHO WE ARE

Sagharborexpress.com is the online publication of The Sag Harbor Express and The Express Magazine, which features nine issues focusing on East End lifestyle. The heart of our award-winning news, arts and sports coverage includes Sag Harbor, Noyac, North Haven and Bridgehampton, some of the most affluent communities in the country.

The Express Magazine focuses on stories across the North and South Forks of Long Island with issues relating to Health and Wellness (XO on the Go), Home and Garden, Food and Wine (Harvest), Summer Life (The Summer Book), Local Fall Festivals (Festival) and the East End Holiday Season (The Holiday Book).

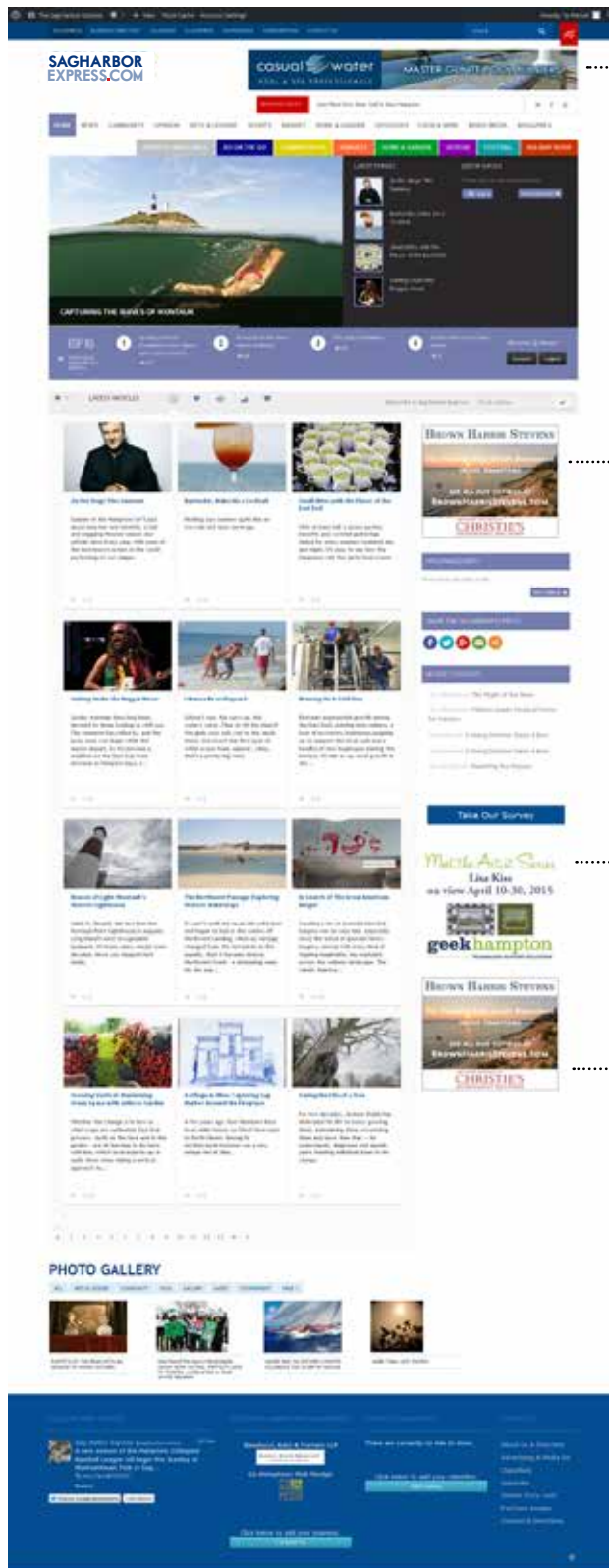
## OUR VISITORS

The strength of sagharborexpress.com is our visitor loyalty. We attract an audience that includes longtime local residents as well as a community of second-home owners and tourists who see Sag Harbor as a world-class vacation destination.

Sagharborexpress.com attracts approximately 40,000 unique visitors each month, with one quarter of our readers visiting the site multiple times each week. Our most loyal readers, approximately 6,000 visitors per month, read an average of six pages per visit, giving advertisers a prime opportunity to reach a captivated audience.

## ADVERTISING OPPORTUNITIES

Sagharborexpress.com offers marketing opportunities for every budget with additional discounts for print advertisers. Call or email today to learn more about growing your business through our digital platform.



**HORIZONTAL LEADER**

*The most visible ad on the site. Runs through all news and magazine pages. 10 spots available*

**SQUARE ANCHOR**

*Only 5 ads per section anchor make this a heavily viewed location.*

**RUN OF SITE**

*Appear throughout the entire site. Unlimited space available.*

advertising@sagharborexpress.com  
631.725.1700

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## Weekly Advertising Rates

|  | SIZE IN PIXELS<br><i>width x height</i> | 1-3 WEEKS<br><i>per week</i> | 4 WEEKS<br><i>per week</i> | 13 WEEKS<br><i>per week</i> | 26 WEEKS<br><i>per week</i> | 52 WEEKS<br><i>per week</i> |
|--|---|------------------------------|----------------------------|-----------------------------|-----------------------------|-----------------------------|
| <b>HOME PAGE,<br/>ALL NEWS AND<br/>MAGAZINE SECTIONS</b><br>Horizontal Leader  | 728 x 90                                | <b>\$90</b>                  | <b>\$84</b>                | <b>\$82</b>                 | <b>\$79</b>                 | <b>\$72</b>                 |
| <b>HOME PAGE</b><br>Square Anchor  | 300 x 250                               | <b>\$75</b>                  | <b>\$71</b>                | <b>\$69</b>                 | <b>\$66</b>                 | <b>\$60</b>                 |
| <b>NEWS</b><br>Square Anchor   | 300 x 250                               | <b>\$70</b>                  | <b>\$67</b>                | <b>\$64</b>                 | <b>\$62</b>                 | <b>\$56</b>                 |
| <b>OTHER SECTIONS</b><br>Square Anchor<br><b>Choose two from:</b> Arts & Leisure • Sports • Community • The Market • Home & Garden • Outdoors & Recreation • Food & Wine • Mixed Media | 300 x 250                               | <b>\$65</b>                  | <b>\$62</b>                | <b>\$60</b>                 | <b>\$57</b>                 | <b>\$52</b>                 |
| <b>RUN OF SITE</b><br>Square Anchor<br>Circulates throughout the site including <i>all</i> news and magazine sections.   | 300 x 250                               | <b>\$40</b>                  | <b>\$38</b>                | <b>\$36</b>                 | <b>\$35</b>                 | <b>\$32</b>                 |
| <b>MOBILE STICKY<br/>BANNER</b>  | 320 x 50                                | <b>\$40</b>                  | <b>\$38</b>                | <b>\$36</b>                 | <b>\$35</b>                 | <b>\$32</b>                 |
| <b>THE EXPRESS<br/>MAGAZINE</b><br>Square Anchor<br><b>Choose one from:</b> XO On The Go • Home & Garden • Harvest • Festival • The Summer Book • The Holiday Book                     | 300 x 250                               | <b>\$50</b>                  | <b>\$48</b>                | <b>\$46</b>                 | <b>\$44</b>                 | <b>\$40</b>                 |
| <b>EMAIL MARKETING</b><br>Choose one of two sizes  | 600 x 100<br>300 x 250                  | <b>\$30</b>                  | <b>\$28</b>                | <b>\$27</b>                 | <b>\$26</b>                 | <b>\$24</b>                 |

The Sag Harbor Express and The Express Magazine newsletters sent weekly to 2,500 subscribers.

### ARTWORK

- Acceptable file formats are .jpg or .gif
- Ad production for non-animated ads available at no charge.
- Animated ad design is priced on individual basis.

Call or email today to learn more about [sagharborexpress.com](http://sagharborexpress.com)  
631.725.1700 • [advertising@sagharborexpress.com](mailto:advertising@sagharborexpress.com)